

On Sonja Bischur Jewellery



Foto: Irina Gavrich

short company profile

Vienna-based jewellery designer Sonja Bischur is not afraid of a challenge and it shows. For almost two decades her work has blurred the line between fashion and jewellery design through audacious cross-over styles and an eclectic mix of materials, shapes and production methods.

A graduate of the University of Applied Arts in Vienna, Bischur's craftsmanship is only surpassed by her curiosity for new ideas, unusual combinations of materials and the tenacity with which she pursues her search for perfection and minimalist solutions. Her very unique and intuitive approach to jewellery design is what brings her objects literally come to life as an intrinsic poetry flows over from the pieces she creates.

The results are always striking, yet elegant pieces that convince through impeccable finishes, high-end materials and, last but not least, a versatility that allows its wearer to combine and mix at will.

Her creations have been featured in renowned international magazines such as DAZED & CONFUSED, SELF SERVICE, I-D, W-MAGAZINE, NUMERO, HARPERS BAZAAR, ZOO and PURPLE FASHION. Sonja Bischur was also profiled by UK-based fashion journalist Maïa Adams in her 2010 reference book 'Fashion Jewellery – Catwalk and Couture' as one of 33 contemporary fashion jewellery designers.